



PRESS RELEASE

CRADA JOINS IN THE CELEBRATION OF WORLD CANCER DAY

Today (Tuesday, February 4,) is World Cancer Day. And to mark the occasion, a reputable **NGO, Child Research for Action and Development Agency, (CRADA)** is calling on Ghanaians not to take for granted reports that, “Cancer is a leading cause of death for children, with 300,000 new cases diagnosed each year among children aged 0-19 years.”

World Health Organisation(WHO) estimates that 84 million people are likely to die of cancer in the next decade if no proper interventions are put in place

In a statement issued in Kumasi and signed by the Executive Secretary, Nana Antwi Boasiako Brempong, CRADA expresses worry that cancer is a major barrier to sustainable development and those in low- and middle-income countries are four times more likely to die of the disease than those in high-income countries.

Additionally, the statement noted that, “what has worsened the plight of children who have become victim of cancer is the high cost involved in treatment. if they are lucky to have their illnesses diagnosed. CRADA therefore urges Ghanaians to reflect on some researchers finding that “the impact of radiation on children could lead to cancer” and cautioned that this should not be taken for granted.

CRADA uses the occasion to commend the WHO Global Initiative for Childhood Cancer for its determined efforts to engage national health systems to deal with cancer cases and hold the view that their expectation to deliver best practices in childhood cancer-care would be met through awareness raising down to the grassroots.

CRADA, the statement added, is calling for strategic collaborations that involve civil society, companies, cities, international organizations and agencies, research and academic institutions to help expand awareness and support to benefit especially children and women

It notes that wellness programmes can also promote early detection by using communications channels to share information about the signs and symptoms of some cancers and where appropriate, encourage and support participation in cancer screening programmes for early diagnosis⁵.

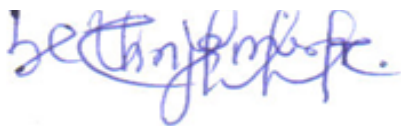
World Cancer Day is a global observance that helps raise people’s awareness of cancer and how to prevent, detect, or treat it. **This event is held on February 4 each year.**

World Cancer Day has since 2019 adopted a common promotional theme: **”I am and I will”** It is aimed at saving millions of preventable deaths by raising awareness and education about cancer, and pressing governments and individuals across the world to take action against the disease. This year’s observance has come at a time the prevalence of cervical cancer among women has taken over the media space in Ghana, lately.

CRADA is using the occasion to encourage the citizenry to seek immediate care, have regular checkups and live a healthy lifestyle to avoid being infected with cancer in any part of their body. It reiterates that “Early medication is the surest way to deal with the canker.”

As part of its strategic objectives to enhance women’s ability and to improve the quality of their lives, the **Gender and Women Empowerment for Development (GWE)** unit of CRADA in collaboration with **Cancer Health Foundation (CHF)** recently organized a successful program to sensitize women on Breast Cancer and the complications associated with it. The breast cancer awareness program included a free breast screening.

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